

UPPER Good Practice	
Code	International Institute of Humanitarian Law (IIHL) – Practice n°3
Name (title) of the good practice:	One Billion Acts of Peace
Country/region	USA, Global
UPPER Scope: Fields affected (more than one field may be indicated)	<ul style="list-style-type: none"> <input type="checkbox"/> Policy Making <input checked="" type="checkbox"/> <u>Teachers Competence Development</u> <input type="checkbox"/> Self-Assessment <input checked="" type="checkbox"/> <u>Concrete School Practice</u> <input type="checkbox"/> Community Building <input checked="" type="checkbox"/> <u>Mainstreaming</u> <p><i>Short Description:</i> A campaign started in 2014 in the United Nations Social Innovation Summit, it addresses mainly –but not only – schools inviting them to propose and multiply –using social networks- individual and daily “acts of piece” in areas defined by Nobel Peace Laureates.</p>
Full Description	<p>The practice, initiated and promoted by the PeaceJam Foundation, is based on bottom up videos filming/presenting individual initiatives contributing to create a culture of peace, mostly by youth and schools communities. Several tenth of millions practices have been presented and a world completion takes place every year, with an awarding ceremony in Monte Carlo, at the presence of a Peace Nobel Laureate. The ten domains in which practices are collected are:</p> <ul style="list-style-type: none"> Advancing women and children Environmental sustainability Access to water and natural resources Education and community development Conflict resolution Alleviation of extreme poverty Inclusivity and cooperation Human Rights Weapon access and proliferation Global health and wellbeing <p>The practice has been nominated for Peace Nobel Prize in 2015</p>
Why is the case interesting?	The practice is interesting and provides innovative value in relation to the

	<p>UPPER project because it represents a case of extraordinary capacity to involve a multitude of young people and educators through the use of digital media, and to attract public attention, support and funding by the involvement of Peace Nobel Prize Winners as testimonials. Another factor to be considered is that the Yearly Award Ceremony takes place in Monte Carlo, 30km away from Sanremo, where UPPER plans to develop its Peace Education Lab.</p> <p><i>Good Practice specific characteristics:</i></p> <ol style="list-style-type: none"> 1. Transformative 2. Observable results 3. <u>Methodologically structured</u> 4. <u>Potential for re-contextualisation</u> 5. <u>Beneficiaries consider it a GP</u> (teachers)
<p>Coordinating institution</p>	<p>PeaceJam Foundation, Colorado, USA</p>
<p>Strategies (more than one strategy may be indicated) Please rank the different strategies in order of importance: 4 max, 1 min)</p>	<ol style="list-style-type: none"> 1. Avoiding segregation 2. Leadership/governance 3. Information on diversity 4. Teacher education on diversity 5. Diversity in teaching workforce 6. Curriculum and pedagogies 7. Multilingual education 8. <u>Interactive, culturally relevant methods (4)</u> 9. School-Society relationship 10. Socially responsible ICT 11. <u>Involving NGOs and Youth organisation (1)</u> 12. Incentives and reward for GP 13. Social integration 14. Awareness of injustice 15. <u>Promotion of Peace Value (2)</u> 16. <u>Other (please specify):</u> Making socially responsible use of ICT (3) Provide incentives and reward good practice (2)
<p>Accessibility of data and persons by UPPER Team</p>	<p><u>Easy</u> – Average - Difficult</p>
<p>Impact</p>	<p>Although many millions of people are involved as participants, no official impact evaluation seems to be available</p>
<p>Brief description of the context in which the practice was applied</p>	<p>The practice was originated in an international philanthropic environment, being PeaceJam already active since 1996. The key of the idea is to combine the testimonial force of famous people like the Dalai Lama and other Peace Nobel Prize Winners to inspire young people all over the world.</p>
<p>Re-contextualisation potential (How the following elements of the GP appear to be suitable to be adopted and adapted to other</p>	<p>(1min to 5max)</p>

contexts)					
Matrix	1	2	3	4	5
Partnership structure		X			
Methodology				X	
Content of training					X
Stakeholders involvement			X		
Evaluation approach		X			
Training to practitioners					
Other (please specify): Innovation			X		
Critical aspects in the application of the practice	It is a typical “American Style” initiative, that may not appear totally transparent to the institutional world of education.				
Sustainability elements and recommended use in UPPER	The practice has a huge participation and a demonstrated sustainability. Upper may collaborate with the PeaceJam Foundation in view of creating worldwide collaboration with the Peace Education Lab. The PJF also organises training programmes in the US.				
Contact persons	Mrs. Dawn Engle, Executive Director				
Web link(s)	http://peacejam.org				
Filled by [name and partner institution]:	Mr Claudio Dondi, International Institute of Humanitarian Law (IIHL)				